



Future High Street Summit 2019

18th September: Focus on Footfall

Future High Street Summit - Focus on Footfall Conference

Agenda: Wednesday 18th September 2019

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| 8:45 - 9:30 | Registrations & Arrival Refreshments: Adams Suite |
| | Conference presentations take place in Hooley Suite |
| 9:30 - 10:00 | Welcome and Scene Setting, Clare Bailey, Founder, Future High Street Summit |
| 10:00 - 10:30 | Councillor Sam Webster, Executive Councillor and the Portfolio Holder for the City Centre at Nottingham City Council 'Welcome to Nottingham' |
| 10:30 - 11:00 | Diane Wehrle, Marketing and Insight Director, Springboard |
| 11:00 - 11:25 | Mid-Morning Break: Future High Street Expo in Adams Suite |
| 11:25 - 11:55 | Sophie Hainsworth and Jason Nesbitt, Founders of LoyalFree 'How digital trails can attract footfall, increase spend and engage the future consumer in your place' |
| 11:55 - 12:25 | Keynote 4 - Hooley Suite |
| 12:25-13:25 | Lunch and Networking time: Future High Street Expo in Adams Suite |
| 13:25 - 14:25 | Focus on Footfall presentations and discussion forum - Hooley Suite 3 speakers from organisations on how they have aided their town centres and organisations to measure, manage and promote Footfall. Then it is over to the audience for 15 minutes of discussion - opportunities to share your ideas, thoughts, experiences and, of course, to quiz our speakers on how they have enabled other towns to achieve their objectives. |
| 14:25 - 14:50 | Mid-Afternoon Break: Future High Street Expo in Adams Suite |
| 14:50 - 15:50 | Focus on Footfall presentations and discussion forum - Hooley Suite 3 speakers from organisations on how they have aided their town centres and organisations to measure, manage and promote Footfall. Then it is over to the audience for 15 minutes of discussion - opportunities to share your ideas, thoughts, experiences and, of course, to quiz our speakers on how they have enabled other towns to achieve their objectives. |
| 15:50 - 16:00 | Clare Bailey: Closing words |
| 16:00 | Delegates depart - we look forward to welcoming you at our next event! |